

Making the Most of your Membership

“I’m a Chamber Member, NOW what?”

In 30 days, commit to:

- Visit our chamber website, www.lacombechamber.com. Browse through the membership directory, and take note of upcoming events through the event calendar
- Attend the monthly Business After 5 event
- Find us on social media and connect with us there so we can interact with you (facebook, Twitter, Instagram)
- Request a meeting with Chamber staff to discuss discount programs like Chamberplan Insurance

In 60 days commit to:

- Attend the next quarterly General Meeting
- Familiarize yourself with yearly events (Passport to Christmas, Annual Trade Show)
- Set a date for your own BA5 or Grand Opening – contact us at the office and we’ll help you!
- Visit websites for Alberta Chambers of Commerce www.abchamber.ca and Canadian Chamber of Commerce www.chamber.ca

In 90 days commit to:

- Review advertising opportunities with chamber for brand and name exposure – LED sign, Featured Business of the month
- Browse through membership directory to determine who you want to promote your business to – or maybe partner with on a special event or promotion
- Share your experience as a new chamber member with at least one other non-member business. Why did you join? Why do you think they might benefit from being involved?

In 120 days commit to:

- Look at the list of chamber committees to see where you might have an interest in getting involved
- Not enough time for a committee? Ask about volunteering with our Trade Show, or Awards Gala!
- Review Corporate Sponsorship opportunities or special event sponsorships
- Introduce yourself to at least 4 other chamber members (that’s one a month!) and ask them about the most beneficial part of membership has been for them